

planitswiss Asia | Multimedia Events Intern

planitswiss is a global exclusive event designer and producer. Headquartered in Switzerland with a regional office in Singapore, we operate all around Europe, Asia and Africa. Our experienced team offers unparalleled expertise in event organization and management to ensure successful tailor-made corporate, public and exclusive events globally.

If you are independent, have an entrepreneurial acumen with a strong service-oriented personality, this position is for you!

ROLE

Under the supervision of the Regional Director and Event Project Managers, your role will be to develop planitswiss' and/or imavox's activities within Singapore and the region, delivering the company's services with Swiss quality.

Your responsibilities will include presenting the company's activities, development of tailor-made concepts, offer writing, project coordination, back office event support, negotiation of offers and delivery of the event.

VALUES

Entrepreneurial drive, organization, keeping customers interests in mind, ethical behavior and environmental respect count in everything you do. Respecting company and customer values as well as work ethic is a must.

LANGUAGES

Fluent English is mandatory, and any other language is an additional asset.

SKILLS REQUIRED

- Event project coordination, business development, sales and marketing
- Results and service oriented, analytical and business sensitive, have an eye for details and comfortable with numbers
- Excellent communication, presentation and facilitation skills
- Able to multi-task and work in a fast-paced environment
- Committed, independent, energetic, self-driven and able to think outside the box
- Flexible and hard worker
- Able to travel upon project requirement
- Willing to learn, pro-active and with a "can do" attitude
- Experience in events/project management is a plus

DUTIES & RESPONSIBILITIES

Your duties include working alongside the Regional Director and the Project Managers: coordination of the event lifecycle from the development of the concept and offer writing, to the negotiation of offers, project back office support (logistics, RSVP, etc.), delivery of the event and strategic development for imavox, AIO and Swiss Event Rentals (SER):

- Find new resources of potential customers
- Support the Regional Director and Project Managers in attaining meeting/sales targets
- Create list of prospects for cold calling
- Follow up with potential customers to schedule an appointment
- Get in touch with networking groups, local associations
- Lead a sales discussion
- Participate in the elaboration of proposals/offers
- Develop concepts, solutions and create presentations
- Manage budgets, negotiate on prices with suppliers and keep within event costs
- Source and coordinate suppliers (to maintain Asia's supplier list)
- Prepare proposals to selected suppliers to elaborate the offer
- Create and acquire new partnerships with suppliers/clients
- Establish and maintain relationship with local logistics partners.
- Liaise with in-house design team for graphic works and visuals' development
- Attend clients' briefing and proposal presentation when required
- Assist with back office/support of event organization
- Manage event logistics, RSVP, hospitality platform, project office
- Coordinate and follow up with client and suppliers to execute the event according to imavox/planitswiss and Swiss quality standards respecting events timeline/deadline and budget
- Organize and assist with post event debriefing
- Create and write reports upon completion of the event and debriefing in order to compile information about event procedure, best practices, event figures, performance evaluation, clients'/guests' feedback and areas of improvement
- Update and maintain corporate CRM/database on a daily/weekly basis
- Increase awareness of our internal event app and registration tool, All-In-One (AIO) via social media and general marketing avenue subjected to approval
- Assist in sales and documentation to kick-start the initiative for Swiss Event Rentals (SER) for both sales and backend

For more insights on what we do, visit www.facebook.com/planitswiss

Has this opportunity triggered your interest? Send us your CV with references and photo by email to hr@planitswiss.com (please indicate the job position you are applying for in the subject of the email).

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